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#### Official organ

Official eJournal of IMIA (Founding Organization) and AMDIS

#### Target group

Chief Information Officers, Chief Executive Officers, Chief Financial Officers, Medical Informatics Researchers, Nurse Informaticians, Consultants, Public Health Officials, Vendors, IT Safety Healthcare providers, Informatics trainees, organizations such as HIMSS, AMIA, IMIA, AHA or the equivalent

#### Frequency of publication

4 times a year

#### Description

##### ACI (Applied Clinical Informatics)

As the Official eJournal of IMIA (Founding Organization) and AMDIS, the online journal ACI will publish approximately 100 peer reviewed articles per year. It aims to establish a platform that allows sharing knowledge between clinical medicine and health IT specialists as well as bridging gaps between visionary design and successful and pragmatic deployment.

The core editorial subject matters of ACI, Official eJournal of IMIA and AMDIS, are: Clinical information systems (including electronic medical records and systems, personal health records, physician/provider order entry, electronic prescribing, clinical decision support, nursing information systems, patient scheduling and tracking tools, lab information systems, radiology information systems, PACS, GP information systems), administrative and management systems, eHealth systems, information technology development, deployment, and evaluation, socio-technical aspects of information technology and health IT training.

For further information on this highly valued online journal, contact [claudia.boehm@schattauer.de](mailto:claudia.boehm@schattauer.de) or go to [www.aci-journal.org](http://www.aci-journal.org)

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#### Readers' Benefits

"Current state of the art" content provided by leaders in their field  
Official communication of funding societies  
"Case reviews", where implementers describe a particular successful or unsuccessful implementation along with lessons learned  
Industry trends, user feedback and technological development

#### Authors' Benefits

Short editorial cycle for peer reviewed articles assures delivery of information prior to any other journal in the field  
Well known international medical informatics experts as reviewers and editors  
The most compelling "Lesson Learned Award" each year to encourage authors to self-report mistakes and errors

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	Ads	Basic rates in \$
 <p>Super Banner</p>	<p><b>Super Banner</b></p> <p>728 x 90 px</p>	<p>per month 1,795.00</p> <p>3 month 4,040.00</p>
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	 <p>Skyscraper</p>	<p><b>Skyscraper</b></p> <p>120 x 600 px</p>

**General Business Terms**

1. "Advertisement" or "advertisement order" in accordance with the following General Business Terms and Conditions is the contract regarding the publication of one or several advertisements, inserts and/or bound inserts of a promoter for the purpose of distribution in printed matter of Schattauer GmbH.
2. Advertising orders shall be executed within one year after conclusion of the contract. Should the right to recall individual advertisements be extended to the client, the order shall be executed within one year of the appearance of the first advertisement.
3. The publisher shall be entitled to decline advertisements and orders for insertion even after the conclusion of the contract by reason of their content, on the grounds of origin or technical form in accordance with the uniformly applicable regulations of the publisher, if such content conflicts with the law, with legal provisions, or with common moral standards, or if the publisher deems their publication unreasonable. This shall also apply to inserts and supplement contracts. They may also be declined if they would tend, through their format or layout, to create in the reader the impression that they form an integral part of the magazine or journal.
4. The publishing company shall only be bound to include advertisements in certain editions or at certain positions in case of corresponding written agreement.
5. Advertising orders are binding, if they are given in person, by telephone, in writing, or by telecopier. The information contained in the publishing company's confirmation of order is the information the publishing company uses to carry out the order.
6. The customer shall ensure the timely delivery of impeccable, suitable print documents. As a rule we receive these as data ready for print in accordance with our respective actual technical information, such as are printed, for example, in our "media data". Print documents which deviate from this must be coordinated with the advertisement department of the publishing company in advance. A proof with binding colours and contents must be made available to the print office stated by the publishing company with the data delivery for purposes of quality control. The publishing company assumes no guarantee for colour rendition and contents in the absence of a proof.
7. Any costs for changes to originally agreed executions and for producing or data processing of necessary print documents and drawings and other print preliminary stage costs, also for cancelled advertisements, shall be borne by the customer. The print files (print documents) shall be deleted one month after publication of the magazine concerned. Other print documents shall only be returned to the customer upon special request. The duty for storage shall also end after one month.
8. Proofs shall only be supplied at the express request of the customer. The customer assumes the responsibility for the accuracy of returned proofs or contact pressures and if applicable corrections which may have been made. If the customer does not return the

proof sent to him within the set deadline, the authorization to print is deemed as granted.

9. The customer shall be entitled to a reduction in payment or a substitute advertisement in case of whole or partially illegible, incorrect or incomplete printing of the advertisement, however only to the extent, in which the purpose of the advertisement was impaired. Further claims against the publishing company are excluded. Complaints must be asserted within the exclusion period of one month after receipt of invoice and voucher. A right of cancellation is granted under the condition that the cancellation is announced at least three weeks before the respective closing date.
10. In the case of box number advertisements the publisher shall bear only such liability as is customary in the publishing business for the safekeeping and timely forwarding of mail. Liability for indirect damages is excluded. Registered and express mail shall be forwarded by normal mail. Storage time for incoming mail shall be four weeks after receipt. After that time, mail received shall be destroyed.
11. No claim under the warranty or for compensation for damages shall be admitted that has not been made within four weeks after publication of the advertisement through a written notification of errors.
12. If an order is not carried out for circumstances which are beyond the control of the publishing company the customer must reimburse the publishing company the difference between the granted discount and the discount which corresponds with the actual acceptance irrespective of possible other legal obligations. In the event that the publishing company is responsible for the circumstances which prevented the performance, the obligation for reimbursement shall cease to apply.
13. It is agreed that such compensation shall apply as is set forth in the relevant schedule of fees issued by the publisher. For calculation of advertisement space sold, text millimetres shall be converted into advertisement millimetres to obtain price. Should specific size of advertisement not be agreed upon, the advertisement shall be invoiced on the basis of the size actually published. Compensation shall be payable within the collection period stipulated in the schedule of fees. In case of a delay of payment the statutory interest on arrears will be effective. Where payment is delayed the publisher shall be able to defer the further execution of current orders until payment is made without thereby cancelling the entire order.
14. All contracts shall be subject to the laws of Germany. For contracts between independent foreign subsidiaries and their clients, the law of the country in which the subsidiary is registered is binding. Place of performance and jurisdiction is the headquarters of the subsidiary.
15. Place of performance and judicial venue is the city of Stuttgart, Germany.
16. In accordance with §§ 26 and 34 of the Bundesdatenschutzgesetz of 01.01.1978 we herewith give notice that we shall be employing electronic data processing for administration and invoicing of the contract. For this purpose we or a third party shall be storing

personally applicable data insofar as it is of significance for the performance of the contract.

17. Where not otherwise stipulated in these »General Business Terms and Conditions Governing Advertising Orders«, our »Allgemeine Lieferbedingungen« (»General Terms and Conditions of Supply«) shall apply.
18. Any oral agreements not in keeping with the conditions for delivery and payment must be in writing.
19. If the client's billing address differs from his mailing address, the client must inform the publishing company accordingly and provide the appropriate address.
20. If one of the above conditions violates any law or regulation, the validity of none of the other conditions is affected. In such a case, the void condition should be interpreted in a manner that permits the achievement of the aim the void condition was intended to achieve.

**Concerning online advertising, the following terms apply additionally:**

21. The publisher shall be entitled to withdraw online advertisements even after publication, if the customer changes information ex post, which is referred to by link and this information infringes upon any laws, regulations or accepted principles of morality, or which are in conflict with the general principles of the publisher because of their content, origin or technical form or the publication of which is unacceptable to the publisher. The customer will be notified immediately, if an advertisement is rejected.
  22. The customer is solely responsible for the correctness and lawfulness of the transferred data. He assures that the content of the online advertisement is not in violation of existing national or international law, does not infringe upon these general terms and conditions and/or any rights of third parties (particularly intellectual property rights, trademark rights, personal rights, patent rights, etc.) and might not constitute any such infringement/violation.
  23. The customer is obligated to deliver the online advertisement in due form, particularly complying with the format or technical specification given by the publisher, in due time before publication. He has to ensure that digitally transferred data is free of computer viruses. If the publisher discovers computer viruses in a transferred file, it will be deleted, without the customer being able to deduce any claims thereof.
  24. In case of events of force majeure, the publisher shall be entitled to prolong stipulated terms or postpone stipulated dates for the duration of the interference plus an appropriate lead time thereafter at its own discretion. All circumstances that considerably hinder or preclude the execution of the order by the publisher in due time without own fault are treated equal to force majeure, in particular shortage of raw materials or energy, strike, failures caused by software, computer breakdowns as well as other disruptions, whether they occur to the publisher or third parties (suppliers, network operators).
- Stuttgart, August 2011